



strategic plan

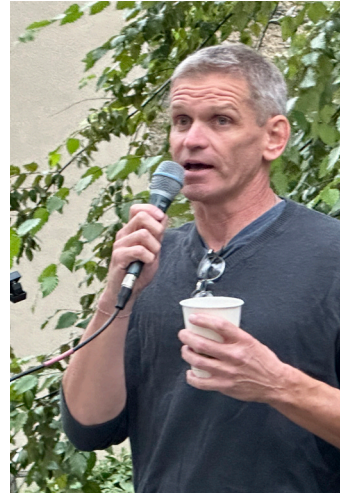
2023-2028

how we got here

The Co-op's last long-term strategic plan ended in 2018. Other priorities (opening Ambler) and the pandemic delayed the development of a new plan.

We formed a strategic planning committee of board and management representatives in the summer of 2022 and engaged Praxis Consultants of Chestnut Hill. From the fall of 2022 to spring 2023, we engaged key stakeholders (board, staff, neighbors, vendors, an industry expert and community partners) and held a series of workshops and focus groups.

In addition, a survey of members was conducted in late winter of 2023. The plan has now been finalized.

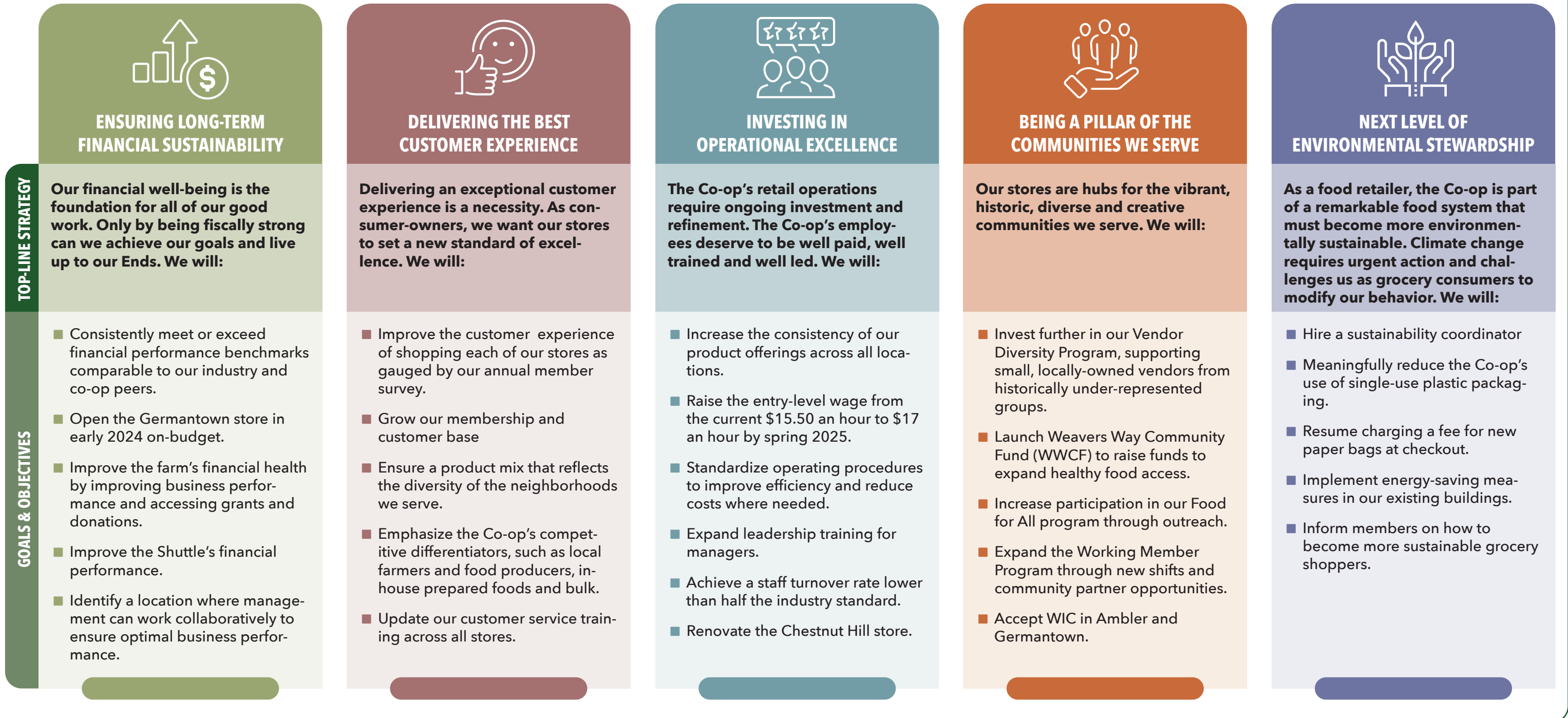


WEAVERS WAY COOPERATIVE ASSOCIATION exists to provide commercial and **community** services for the **greater good** of its members and community, to champion the cooperative model and to strengthen the **local economy**.

S U M M A R Y

DIVERSITY, EQUITY AND INCLUSION

In the coming years, we must deepen our shared commitment to diversity, equity and inclusion so that our Co-op can truly be a place where everyone is welcomed, embraced and valued. DEI must permeate each of the top-line strategies described below. Together, we can help everyone belong at the Co-op.



This chart gives a glimpse of the strategies and tactics that comprise our Strategic Plan for the next five years. The full report contains more detail on each of the items above, as well as an overview of how the Plan was developed. The full report can be found on the Co-op’s Member Center at members.weaversway.coop.

