



The Shuttle

2026 SCHOOL ADVERTISING CONTRACT

Name: _____ Date: _____
(This will be the name on your account.)

Name on check if different from business: _____

Contact: _____

Phone: _____ WW Member #: _____
(if applicable)

Email: _____

Address: _____

PAYMENT

We accept payment by check or credit card (online only).

Make checks payable to Weavers Way Shuttle. Please include your customer number on the check.

Mail to:

Weavers Way Co-op

Shuttle Advertising

559 Carpenter Lane

Philadelphia, PA 19119

To pay by credit card, please log into our Member Center. (You will receive login credentials via email when you submit your contract.)
Note: We cannot accept credit card payments over the phone. You must use your Weavers Way account.

Advance payment preferred for initial or one-time ads.

Existing accounts will be invoiced. Please remit within 30 days of the publication date. Balances in excess of 30 days will be subject to a finance charge.

PLEASE NOTE DEADLINE FOR SUBMITTING ADS:

The 10th of the preceding month, e.g. July 10 for the August issue.

For the Jan.-Feb. 2027 issue, the deadline is Jan. 12, 2027.

If we do not have your ad or payment by the deadline, we reserve the right to hold your ad.

SELECT YOUR AD

☒ Prepay for 5 or more issues, get 10% off plus one additional FREE ad!			☒ Regular single insertion price (1 month)		
	COLOR	B&W		COLOR	B&W
Full Page/5 months/6 ads	☐ \$4,752	☐ \$3,640	Full Page	☐ \$1,056	☐ \$809
Half Page/5 months/6 ads	☐ \$2,376	☐ \$1,818	Half Page	☐ \$528	☐ \$404
Banner/5 months/6 ads	☐ \$1,188	☐ \$909	Banner	☐ \$264	☐ \$202
1/4 Page/5 months/6 ads	☐ \$1,039	☐ \$796	1/4 Page	☐ \$231	☐ \$177
1/8 Page/5 months/6 ads	☐ \$594	☐ \$454	1/8 Page	☐ \$132	☐ \$101
1/16 Page/5 months/6 ads	☐ \$297	☐ \$225	1/16 Page	☐ \$66	☐ \$50



SHUTTLE PUBLICATION DATES (subject to change)
IMPORTANT PLEASE CHECK THE MONTHS YOU WANT YOUR AD TO RUN.

2026					
☐	Jan./Feb.	January 30	☐	August	August 7
☐	March	March 6	☐	September	September 4
☐	April	April 3	☐	October	October 2
☐	May	May 8	☐	November	November 6
☐	June	June 12	☐	December	December 11

Email ads to: **advertising@weaversway.coop**

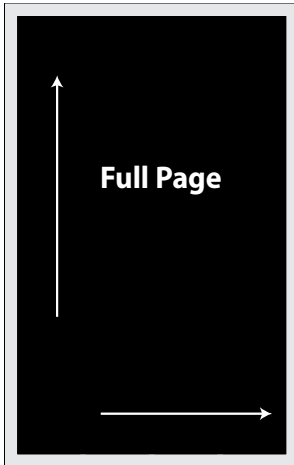
Got questions? Need help?

Contact Shuttle Editor/Advertising Coordinator Karen Plourde
advertising@weaversway.coop, 215-843-2350, ext. 135

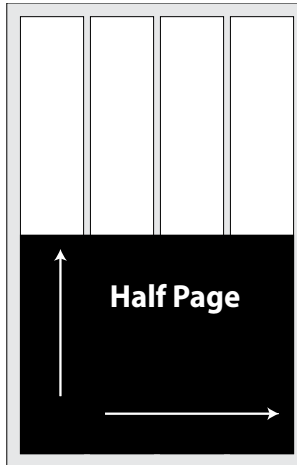


The Shuttle

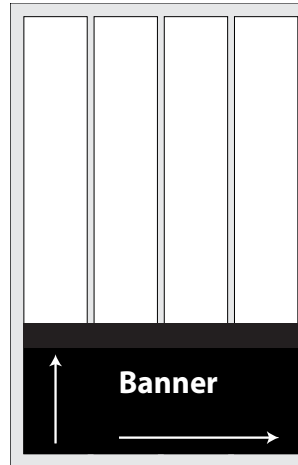
ADVERTISING SIZES AND RATES



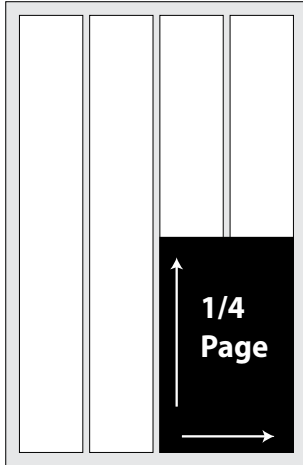
10" (4 columns) wide
16" deep
\$1,056 (\$809 B&W)



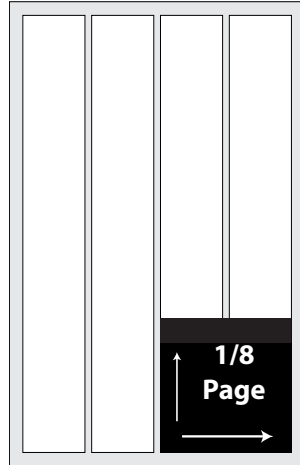
10" (4 columns) wide
8" deep
\$528 (\$404 B&W)



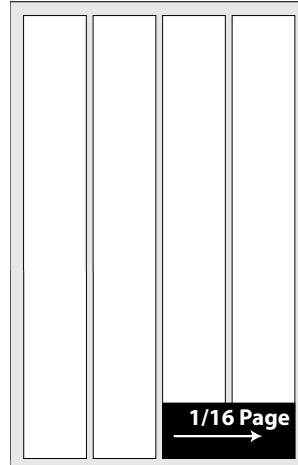
10" (4 columns) wide
4.875" deep
\$264 (\$202 B&W)



4.875" (2 columns) wide
7.875" deep
\$231 (\$177 B&W)



4.875" (2 columns) wide
4.875" deep
\$132 (\$101 B&W)



4.875" (2 columns) wide
2" deep
\$66 (\$50 B&W)

PRODUCTION SPECS

- All artwork should be submitted in standard formats (PDF/JPG/EPS/TIF) and high resolution (300 DPI or better).
- Please make sure your ad is correctly sized.
- Type that is to print as black should be created with 100% black ink only.
- Color: Document, images and type must be **CMYK** and contain **no spot colors or RGB**. Do not include ICC profiles.
- When submitting PDF files, please make sure that **fonts are EMBEDDED** and that the **RESOLUTION is 300 DPI** or higher. Make sure the settings for PDF creation are set at the highest print quality. Do not include registration marks on final submitted PDFs.

• PLEASE DO NOT

SEND WORD DOCUMENTS. Make sure the ads are the correct size, then save your document as a pdf.

SEND IMAGES FROM the Internet; they are low resolution (72 DPI) and unsuitable for print.

SEND PUBLISHER FILES. We do not use Publisher and cannot accept Publisher files.

If there is a problem with your submitted ad (e.g. print quality, size, format, spelling), we will notify you as soon as possible.

*** PLEASE NOTE ***

For a basic layout with two (2) proofs, there will be no additional charge.

Proofs are for the correction of errors, but do not include design details.

We are not responsible for making improvements on images. Numerous and/or extensive changes may result in an additional charge of \$5 per change.

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